



SHRI K.K. SHASTRI GOVERNMENT COMMERCE COLLEGE

Shri K.K. Shastri Educational Campus, Khokhra Road,
Maninagar (East), Ahmedabad-380008

NAAC Accredited 2.49 CGPA : UGC Recognized 2(f) & 12(B): Affiliated with Gujarat University

NO:SKKSGCC/2026/Notice/119

AUGUST, 04,2026

:: Invitation for Submission of Proof of Concept (PoC) Proposals ::

Under SSIP 2.0 and Innovation Club

All students of Shri K. K. Shastri Government Commerce College are hereby informed that the SSIP 2.0 Cell and Innovation Club invite Proof of Concept (PoC) Proposals from students who have **innovative startup ideas** and are interested in entrepreneurship, innovation, and product/service development.

Students having innovative ideas with the potential to solve real-life problems, create social impact, or develop commercially viable products/services are encouraged to submit their PoC Proposal in the attached format for evaluation and mentoring under the Student Startup and Innovation Policy (SSIP 2.0).

Students from any semester or programme of the college, either individually or as a team, who possess a novel startup or innovation idea with a **feasible Proof of Concept (PoC)**, are eligible to submit their proposals. Interested students are required to submit their PoC proposals **on or before 08 August 2026** to Dr. Pankaj Sharma, SSIP & Innovation Club Coordinator, or Ms. Miral Maradiya, SSIP & Innovation Club Co-Coordinator.

Students are advised to submit their PoC proposal on or before the last date. Shortlisted proposals will be invited for presentation before the College SSIP Scrutiny Committee for further mentoring and possible financial support under SSIP 2.0 guidelines.



Yogesh Yadav

Dr. Yogesh Yadav
(Principal, GES-I)

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