



SHRI K.K. SHASTRI GOVERNMENT COMMERCE COLLEGE

Shri K.K. Shastri Educational Campus, Khokhra Road,
Maninagar (East), Ahmedabad-380008

NAAC Accredited 2.49 CGPA : UGC Recognized 2(f) & 12(B): Affiliated with Gujarat University

NO:SKKSGCC/2026/NOTICE/ SSIP/189

OCTOBER 12, 2026

:: Invitation for Submission of Proof of Concept (PoC) Proposals ::

SSIP 2.0 and Innovation Club

All students of Shri K. K. Shastri Government Commerce College are hereby informed that the SSIP 2.0 Cell and Innovation Club invite Proof of Concept (PoC) proposals from students having innovative startup ideas and an interest in entrepreneurship, innovation, and product/service development. Students with innovative ideas that have the potential to solve real-life problems, create social impact, or develop commercially viable products or services are encouraged to submit their PoC proposals in the prescribed format for evaluation and mentoring under the Student Startup and Innovation Policy (SSIP 2.0). Students from any semester or programme of the college may apply individually or as a team, provided they have a novel startup or innovation idea with a feasible Proof of Concept (PoC).

Interested students are required to submit their PoC proposals **on or before 22 October 2026** to Dr. Pankaj Sharma, **SSIP & Innovation Club Coordinator**, or Ms. Miral Maradiya, SSIP & Innovation Club Co-Coordinator.

Students are advised to submit their proposals within the stipulated deadline. Shortlisted proposals will be invited for presentation before the College SSIP Scrutiny Committee for further mentoring and consideration for financial assistance, subject to the applicable SSIP 2.0 guidelines. For any clarification or guidance regarding the preparation and submission of PoC proposals, students may contact the SSIP Coordinator.



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