



SHRI K.K. SHASTRI GOVERNMENT COMMERCE COLLEGE

Shri K.K. Shastri Educational Campus, Khokhra Road,
Maninagar (East), Ahmedabad-380008

NAAC Accredited 2.49 CGPA : UGC Recognized 2(f) & 12(B): Affiliated with Gujarat University

No:SKKSGCC/NOTICE/2025/265

DATE: 03/09/2025

ASSIGNMENT NOTICE : 2025-26

M.COM SEMESTER: 1

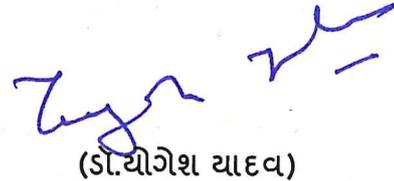
Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.
2. This information should be mentioned in the front page of your assignment;

- Full Name (Surname, Name, Father's Name)
- Roll Number
- Class & Division
- Semester
- Subject
- College name
- Submitted to (Sign & Date)
- Submitted by (Sign & Date)

3. Student should be sign at the top portion of each page of the assignment.
4. Deadline for Assignment submission will declare afterwards.
5. Please write the Assignment separately for each subject




(ડૉ.યોગેશ યાદવ)

આચાર્ય

શ્રી કે.કા.શાસ્ત્રી સરકારી વાણિજ્ય કોલેજ,
મણિનગર(પૂર્વ), અમદાવાદ



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Academic Year : 2025 - 26

M.Com Sem : 1 (CBCS)

Assignment Questions

Business Economics

⇒ **UNIT : 1 Nature and Scope of Business Economics**

1.	Give the meaning of Business Economics and explain its scope
2.	Check the Function of Price mechanism in solving the Basic/Fundamental Problem of an Economy.
3.	Explain the circular flow of income expenditure with the help of a diagram.

⇒ **UNIT : 2 Demand and Production Analysis**

4.	Explain the Law of Demand through the concept of Diminishing Marginal Utility. (OR) Explain the diminishing Marginal Utility of Consumer behavior.
5.	Explain the Law of Demand with the help of the indifference curve
6.	Explain the Concept of Consumer Surplus.

⇒ **UNIT : 3 - Market Structure Price determination**

7.	Explain the Price determination under a Monopoly Market.
8.	Write a note on the Price Leadership Model. (OR) Write a note on the Price Leadership Model under Oligopoly.
9.	What is Price Discrimination? When is it possible and profitable? Explain.

⇒ **UNIT : 4 - Price Strategies**

10.	Define Price Determination and discuss its objectives
11.	Write a note on the Skimming Pricing Policy
12.	Write a note on the Penetration Pricing Policy.

SEMESTER-I M.COM.
Subject: 402 BUSINESS MANAGEMENT
Assignment Questions (2025-'26)

- Q-1) Explain Evolution of theory of management and explain various theories of management.
- Q-2) Explain in detail contribution of Henry Fayol for administrative management.
- Q-3) Write a note on: Globalisation and Management
- Q-4) What is Strategic Implementation? Explain McKinsey's 7S Model for implementation of strategy.
- Q-5) What do you mean by Recruitment? Explain the external sources of recruitment.
- Q-6) Explain the guiding principles of delegation of authority?
- Q-7) Explain Theory-X and Theory-Y regarding motivation.
- Q-8) Explain Teams and Groups. Discuss types of Teams.
- Q-9) Explain briefly the barriers to communication.
- Q-10) What is Controlling? Explain briefly the guiding principles for effective control.
- Q-11) Write a note on: Responsibility Accounting System/Centres.
- Q-12) Define the term MIS. Explain the steps/stages and essential requirements/guiding principles for an effective MIS.

M.COM SEM -1

PAPER NAME: BUSINESS RESEARCH METHODS

SUBJECT CODE - 404

1. Define research. Discuss different types of research. Explain in detail the research process.
2. Explain in detail methods of collecting Primary data and Secondary data.
3. Explain in detail the different types of Sampling methods.
4. Arrange the data given below in a table: "There were 500 students in a Higher Secondary School, and of them, 200 students were in 11th standard. The total number of girls was 175 and of them, 40 were in English medium classes. Out of 130 boys of 11th standard, 75 boys were in Gujarati medium, whereas 25 girls were in English medium. In 12th standard, there were 225 students in Gujarati medium and of them 135 were boys."
5. Draw Box-Plot Diagram. Observations are: - 6, 15, 19, 21, 24, 38, 43, 47, 55, 56, 65, 78
6. Determine the mean, median, mode, Q3, D7, P40, and variance from the following data.
14.3, 14.7, 13.9, 15.9, 10.5, 17.7, 14.1, 15.1, 14.4, 10.0, 13.9, 15.3, 14.7, 12.2, 18.5
7. For the following distribution $f_1 + f_2 = 38$. The mean of the distribution is 3.62. find f_1 and f_2

Observation	1	2	3	4	5	6
Frequency	12	14	F1	24	F2	12

8. Find the median and quartiles of the following frequency distribution.

Less Than	4	8	12	16	20	24	28	32	36
Frequency	3	10	25	50	93	111	121	130	134

9. The mode of the following frequency distribution is Rs.2340. Find the missing frequencies:

Wages (In Rs)	2000- 2100	2100- 2200	2200- 2300	2300- 2400	2400- 2500	2500- 2600	2600- 2700	Total
Number of Employees	4	16	(?)	(?)	40	6	4	230

10. Find the mode of the following frequency distribution.

Class	0-9	10-19	20-29	30-39	40-49	50-59	60-69	70-79
Frequency	1	4	12	28	28	18	6	3

M.COM SEM -1

PAPER NAME: FINANCIAL MANAGEMENT

SUBJECT CODE – 405

1. Describe the objectives of financial management.
2. The ABC company is planning to purchase a machine. The data about it are as follows:

- 1) Cost of Machine: Rs. 1,00,000
- 2) Installation Charges: Rs. 21,000
- 3) Scrap Value: Nil

Other estimates are as follows:

Year	Sales (Rs)	Cost of goods sold (Including Depreciation of Rs 24,000)	Other Costs (Rs)
1	1,50,000	1,20,000	10,000
2	1,60,000	1,35,000	15,000
3	1,75,000	1,40,000	20,000
4	1,80,000	1,50,000	25,000

Tax Rate is 50%. Calculate the following:

- 1) Payback period
- 2) Average Rate of Return
- 3) Present Value Method assuming 15% discount rate.

Year	Discount Factor
1	0.870
2	0.756
3	0.658
4	0.572

3. From the following information, calculate the weighted average overall cost of capital using (a) Book Value Weight and (b) Market Value Weight.

Source	Book Value (Rs)	Market Value (Rs)
Equity Share Capital	45,000	90,000
Retained Earnings	15,000	-----
Preference Share Capital	10,000	10,000
Debentures	30,000	30,000

The after-tax cost of different sources of finance is as follows:

Equity Share Capital: 14%

Retained Earnings: 13%

Preference Share Capital: 10%

Debentures: 5%

4. The capital structure of A Ltd. Consists of equity share capital of Rs. 10,00,000 (shares of Rs. 100 each) and Rs. 10,00,000 of 10% debentures. Sales increased by 20% from 1,00,000 units to 1,20,000 units. The Selling price is Rs. 10 per unit, variable cost is Rs. 6 per unit, and fixed expenses amount to Rs. 2,00,000. The income tax rate is 50%.

Calculate:

- 1) The Percentage increase in EPS.
- 2) The Financial operating and combined leverage at 1,00,000 units and 1,20,000 units.

5. A company has a capital structure exclusively comprising of 4,00,000 Equity shares of Rs 100 per share. The company now wishes to raise additional Rs 4,00,000 for expansion. The company has the following alternative financial plans:

- 1) It can issue 4000 new equity shares of Rs 100 per share.
- 2) It can raise 50% as equity and 50% as 10% debentures of Rs 100 each.
- 3) It can raise the entire amount as 10% debentures.
- 4) It can issue 2000 equity shares of Rs 100 each and 12% as 2000 preference shares of Rs 100 per share.

If the existing profit before interest and taxes (EBIT) is Rs 70,000 and the tax rate is 50%, then which financing plan should the company select to maximize EPS?

M.COM SEM -1

PAPER NAME: MARKETING MANAGEMENT

SUBJECT CODE – 403

1. Explain core marketing concepts in detail.
2. Write a note on the Importance of a marketing plan.
3. Write a note on the buying decision process.
4. Which factors affect product mix decisions?
5. Write a note on the process of marketing communication.
6. Explain the causes for the failure of the product and the solution to product failure.

M.COM SEM -1

PAPER NAME: ACCOUNTING FOR MANAGERS

SUBJECT CODE – 406

1. Explain the uses of accounting information.
2. Write a note on the advantages of human resource accounting.
3. Write a note on the Phases of human resource accounting.
4. Write a note on the Qualification of a forensic accountant.
5. Write a difference between a Statutory audit and a Forensic audit.
6. Explain Environmental accounting with its advantages and limitations.
7. Balance sheet of Chintan Limited as on 31-3-2020 and 31-03-2023 is as under:

Particulars	Note No.	31-03-2022 (Rs.)	31-03-2023 (Rs.)
[A] EQUITY AND LIABILITY			
(1) Shareholders' funds:			
(A) Share capital:			
Equity share capital		200000	300000
10% Preference share capital		100000	100000
(B) Reserves and surplus			
General Reserve		60000	60000
Profit and Loss acc.		40000	-
(2) Non-current liabilities			
12% Debentures		200000	100000
(3) Current Liabilities			
Creditors		60000	70000
Bills Payable		20000	50000
Bank overdraft		20000	40000
Outstanding expenses		10000	20000
TOTAL		710000	740000
[B] ASSETS:			
(1) Non-current assets:			
(A) Fixed Assets:			
Land and Building		200000	180000
Plant and Machinery		180000	180000
(B) Other non-current asset:			
Profit and Loss Account		-	20000
(2) Current assets:			
Debtors		106000	60000
Bills Receivable		40000	24000
Stock		150000	180000
Bank Balance		30000	70000
Cash Balance		4000	26000
TOTAL		710000	740000

Additional Information:

- For the year 2022 and 2023 sales were Rs.730000 and Rs.438000 respectively.
- Cost of goods sold for the year 2022 and 2023 were Rs. 438000 and Rs.292000 respectively.
- Net profits before preference dividend for the year 2022 and 2023 were Rs.70000 and Rs 95000 respectively.
- Opening stock for the year 2022 was Rs. 142000.

From the above information find out following ratios and make comparative analysis for the both years:

- [1] Current ratio
- [2] Liquid Ratio
- [3] Debtors Ratio
- [4] Stock Turnover Ratio
- [5] Gross profit ratio
- [6] Rate of return on Equity shareholders fund