



# SHRI K.K. SHASTRI GOVERNMENT COMMERCE COLLEGE

Shri K.K. Shastri Educational Campus, Khokhra Road, Maninagar (East)

Ahmedabad-380008

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NAAC Accredited 2.49 CGPA: UGC Recognised 2(f) & 12(B): Affiliated with Gujarat University, Ahmedabad

No: SKKSGG/SB/SSIP/2025 1619

Date: 08/11/2025

## Think Tank

### (Ideation Activity Under SSIP 2.0)

All students are hereby informed that an Ideation Activity is being organized in our college under the Student Start-up and Innovation Policy (SSIP 2.0), Education Department, Government of Gujarat.

The objective of this activity is to encourage students to submit innovative ideas that have the potential to be developed into start-ups. Students who are dedicated and willing to further work on their ideas with full commitment are invited to participate. Participants will receive guidance to transform their ideas into a Proof of Concept (PoC) and may receive further support under SSIP 2.0.

Ideas may be submitted from 10/11/2025 to 25/11/2025 till 06:00 PM in the prescribed format attached on: <https://forms.gle/ZWKQavMoJxikAdS37>.

After submission, the ideas will be screened, and shortlisted entries will be given an opportunity for in-house presentation at the college level. Following evaluation by experts, selected ideas will be recommended for presentation before the College-Level Committee for SSIP 2.0 grant consideration.

#### Benefits to Participants:

- Platform to present innovative ideas
- Opportunity to work on start-up development
- Guidance and mentorship for innovation journey
- Eligible ideas may receive SSIP 2.0 grant support

All students are encouraged to participate and submit their ideas. For further details, kindly contact the undersigned SSIP Coordinators.

Miral Maradiya  
SSIP Co-Coordinator

Dr. Pankaj Sharma  
SSIP Coordinator

Dr. Yogesh Yadav  
Principal

Shri K. K. Shastri Government Commerce College  
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# Shri K. K. Shastri Government Commerce College

SSIP and Innovation Cell  
Organises

## THINK TANK

### (Ideation Activity Under SSIP 2.0)

#### Ideation Activity 2025

- Submit your innovative ideas to turn them into start-ups
- Guidance available to develop ideas into Proof of Concept (PoC)
- Shortlisted ideas → In-house Presentation (College level)
- Selected ideas → Presentation before College-Level Committee for SSIP 2.0 Grant

#### Benefits

- Platform to present ideas
- Opportunity to work on start-up development

Submission window: 10/11/2025 – 25/11/2025

Submit in prescribed format:

<https://forms.gle/ZWKQavMoJxikAdS37>

For more details, contact SSIP Coordinators.

Pankaj Sharma  
Miral Maradiya  
SSIP Coordinators

Dr. Yogesh Yadav  
Principal

