#### SHRI K.K. SHASTRI GOVERNMENT COMMERCE COLLEGE

# Shri K.K. Shastri Educational Campus, Khokhra Road, Maninagar (East), Ahmedabad-380008 AQAR 2023-24 CRITERIA VII

7.1.1.

Gender equality and sensitization plan (2023-24)

## **GENDER SENSITIZATION INITIATIVES:**

Our college is committed to fostering a culture of equality, respect, and inclusivity, and eliminating gender-based discrimination and violence. To achieve this goal, we have established a comprehensive framework for promoting gender equality and sensitization.

#### **OBJECTIVES:**

- 1. Eliminate barriers to equal participation and opportunities for all.
- 2. Foster equal participation of women in the workforce and leadership roles.
- 3. Promote equal access to all occupations, classifications, and leadership roles.
- 4. Prevent discrimination and ensure a safe and inclusive environment.
- 5. Raise awareness about the importance of gender equality and its benefits.
- 6. Develop gender sensitivity among students through awareness drives and programs.

### PROGRAMS AND ACTIVITIES:

The following programs and activities have been planned to promote gender sensitization:

Activity Name	<b>Tentative Dates</b>
Guidance lecture on Women Health and Hygiene	Sep-23
Self-defense training workshop	Dec-23
Jewellery making workshop	Jan-24
Series of Training program to develop understanding and promote Gender equality	Feb-March 2024
Yoga for Mental Health	Dec-23
Cookery workshop	Feb-24

## COLLEGIATE WOMEN'S DEVELOPMENT CELL (CWDC)

In line with Gujarat University's guidelines, our college has established a CWDC to promote women's empowerment. The CWDC will oversee and coordinate gender-related initiatives, including workshops, seminars, and awareness programs.

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#### SAFETY AND SECURITY MEASURES:

To ensure a safe and secure campus, we have:

- Enforced a zero-tolerance policy against sexual harassment and ragging.
- Installed CCTV cameras and deployed round-the-clock security personnel.
- Employed lady peons to escort female students to off-campus events.
- Deployed female security guards at strategic locations.

### **COUNSELING SERVICES:**

Our college provides psychological, emotional, and social counselling services to support students' well-being.

By working together, we can create a more inclusive and equitable environment for everyone.

Pr. Yogesh Yada Principal (GES-I)

Shri K. K. Shastri Government Commerce College Maninagar (E), Ahmedabad.